

COMMUNICATIONS, MARKETING & MEDIA SPECIALIST, GRAPHIC DESIGNER AND ARTIST
Proactive project manager working with both print and digital media.

CURRENT

Stiebel Eltron Inc. USA. *Communications & Marketing Coordinator.* West Hatfield, Massachusetts. April 2018-present

Remote. Media buyer and graphic designer at an international German company with manufacturing & engineering excellence in innovative, efficient water heating products. All electric products in digital tankless water heaters, heat pump water heaters and more.

Artist/Writer/Freelance Graphic Designer. Holyoke, Massachusetts 1998-present

FUNG COLLABORATIVES, Design of Artist Catalogue and Master Vision for Redwood City California. Artist books, catalogue and Kiki Smith coloring book. 2021. YANKEE CANDLE, Senior Designer, South Deerfield, MA. ARTIST ORGANIZED ART INC., Director and Corespondent, Easthampton, MA, New Media. Word Press and HTML. WILLISTON NORTHAMPTON SCHOOL, *The Willistonian* newspaper. UNIVERSITY OF MASSACHUSETTS, Amherst, MA: Cookbooks, Catalogues, brochures, flyers, web graphics for UMass Dining Services. EDGEWISE PRESS, NY, NY, Large-format artist monographs. ELSEY & AUCONE INC., NY, NY, Art-directed photography and designed undergraduate viewbook for Monmouth University in N.J. INTERNATIONAL MEDIA PARTNERS, Design Associate, NY, NY, *Emerging Markets Newspaper*. Traveled to Washington DC, for IMF conference and to Abidjan, Cote d'Ivoire for the African Development Banking Summit.

EXPERIENCE

Meredith Corporation, FamilyFun Magazine. *Graphic Designer.* Northampton, MA July 2013 – July 2015

Focused primarily on design of special interest publications of *FamilyFun* magazine as well as departments of the magazine and social media infographics. Worked closely with editors, the art staff and researched stock photography and photo archives for feature stories.

Disney FamilyFun Magazine. *Senior Designer.* Northampton MA 6/2010-7/2012

Long-term freelance designer. Focused on special interest publications for *FamilyFun* magazine and Creative Development. Helped *FamilyFun* staff through the transition from Quark Xpress to InDesign for the February 2011 Issue. Created InDesign templates for both *FamilyFun* and *KIDS* magazine including all sections.

NorthEast Solar Design Associates LLC. *Marketing Director/Design Associate.* Hatfield, MA 2009-6/2010

Partner in a solar design and installation company. NorthEast Solar merged with Green in Green Inc. My responsibilities included everything from marketing, website development, making scale technical drawings of solar energy systems using Illustrator with a CAD plugin, site visits, photography, customer relations and working with state agencies for solar rebates and incentives.

Green in Green Inc. *Managing Partner & Co-Founder* 2006 - 2009

A Massachusetts Renewable Energy start-up in 2006. As a designer, installer and distributor working with residential and commercial applications, Green in Green operated at a high level of innovation allowing customers to live with a minimal or zero reliance on fossil fuel.

FORTUNE Magazine. *Designer.* Time & Life Building, Rockefeller Center, New York, NY 2000 - 2006

Designed features, departments, the Fortune Small Business section, contents and dot.com pages, etc. Worked closely with design director, director of photography, managing editor, and writers to develop stories and design layouts. Hired and art-directed illustrators. Created infographics for layouts. Designed special packages, including Cool Companies, 50 Years of Fortune 500, and others

New Observations Magazine. *Art Director.* New York, NY 1990 - 2000

Managed a staff of six to produce a nonprofit contemporary arts journal published 10 times a year that promoted many emerging and established artists and writers in downtown NYC in the 90's. Redesigning the magazine to create a new identity. Managed photography and illustration appearing in the magazine and oversaw printing, including press checks. A different guest editor each issue on a specific theme. Coordinated board meetings to discuss proposals for upcoming issues. Curated an exhibition of art related to an issue at Printed Matter. Guest-edited an issue on the theme "Fertility."

EDUCATION

2011 Masters Workshop: Design History, Theory, and Practice in Rome and Venice, School of Visual Arts Abroad

1989 Master of Fine Arts, Painting and Sculpture, School of Visual Arts, New York, NY

1985 Bachelor of Fine Arts, Painting, Tyler School of Art, Philadelphia, Pennsylvania. Tyler School of Art Abroad, Rome, Italy